



STATE LEVEL WEBINAR ON

DESPERATE COMMUNICATIONS: STUDYING FILMS AND OTHER MEDIA IN OUR DISEASED TIMES

Date: 18th June, 2020

Organized by

Department of English, in collaboration

with IQAC, Vivekananda Mission

Mahavidyalaya, Purba Medinipur, West

Bengal.

CONCEPT NOTE

In the last two decades, studying literature has diversified from printed pages to media studies, performance studies and such other non conventional literary domains. The present pandemic has brought not only teaching and learning but regular life to a challenging change where people, desperate to communicate in social curfew, has resorted to electronic media as the only safe alternative. The use of e-media in teaching and learning has now staked its claim to not only being an important subsidiary to regular academic activity but also as the future platform of academic activity at all levels. It is already being called 'Education 4.0' model and is poised to take over the Indian scenario as early as 2025. Similarly, the effect of the pandemic is being felt in the way our access to conventional media has for example undertaken a shift - the day is truly on us when the shift from printed media to digital media has become an incontrovertible fact of life. Falling sales of printed publications to increasing number of hits on web portals are all, therefore, part of the same story.

In an attempt to shed light on this transition and to introduce young students to these domains Department of English, Vivekananda Mission Mahavidyalaya in collaboration with the IQAC of the college is organizing a one day state level webinar titled **Desperate Communications: Studying Films and Other Media in our Diseased Times** with particular focus on the importance of media studies and film studies in this trying time and the vistas they can open before the new learners. We cordially invite interested faculty members and students to join our humble endeavour to gain further insights from our esteemed speakers and to enrich our discussion with their valued observations.

Schedule

Webinar will be conducted through the Google Meet app. Attendance in all the sessions is mandatory.

10.45 am-11am - Entry through link

1. **11 am to 11.20 am:** Inaugural Session
 - a) **11 am-11.10 am:** Welcome Address by Dr. Santanu Basu, HOD, Dept. of English and Coordinator, IQAC, Vivekananda Mission Mahavidyalaya
 - b) **11.10 am-11.20 am:** Inaugural Address by Dr. Manabendra Sahu, Principal, Vivekananda Mission Mahavidyalaya
2. **11.20 am to 1 pm:** Technical Session 1:
Speaker: Prof. Archan Mitra
3. **1.00 pm to 1.30 pm:** Technical Session 2:
Speaker: Mr. Suman Saha
4. **1.30 pm to 1.50 pm:** Interactive Session
5. **1.50 pm to 2pm:** Valediction
Dr. Santanu Basu

Key Speakers

Prof. Archan Mitra

Prof. Archan Mitra is currently an Assistant Professor at the School of Communication, Amity University Kolkata. He is a former Academic Associate (Communication Area) of the Indian Institute of Management, Kashipur (Institute of National Importance) and is presently pursuing his doctoral thesis from Visva Bharati Santiniketan, West Bengal (Central University of National Importance), in the area of Information and Communication logistical modelling for environmental sustenance.

Mr. Suman Saha

Mr. Suman Saha completed Bachelor in Arts in Mass Communication from Burdwan University and did his Masters in Arts in Film Studies from West Bengal State University. He is now pursuing diploma in film making, specializing in direction and screenplay writing from Roopkala Kendro, a film and social communication institute under the Department of Information and Cultural Affairs, Govt. of West Bengal.

Registration Details

- Registration is free.
- Link for Registration - <https://bit.ly/37ovfwZ>

Or

Scan the following QR Code



Certificates will be mailed to the respective mail ID of the participants

Those attached with the Webinar:

Chief Patron: Dr. Manabendra Sahu, Principal

Coordinator: Dr. Santanu Basu, HOD, Dept. of English and Coordinator, IQAC

Convener: Prof. Isha Rani Das, Assistant Professor, Dept. of English, VMM.

Technical Support and Assistance: Prof. Debajit Sensarma, Assistant Professor, Dept. of Computer Science, VMM.

All-Round Support and Assistance: Dr. Amrita Banerjee, Assistant Professor, Dept. of English, VMM

For any queries please contact:

WhatsApp/Call:

8777076306/9231824896/9163662152

Email: debajit.sensarma2008@gmail.com, getsantanubasu@yahoo.co.in, amritabanerjee213@gmail.com.